

## **PRIVACY POLICY**

The Alberta Quarter Horse Racing (1984) Association (AQHRA) respects the privacy and confidentiality of your personal information. Our policies with respect to the collection, use and disclosure of your personal information are explained in this Statement of Privacy Practices (“Privacy Statement”).

In this Privacy Statement, “personal information” means information about an identifiable individual and includes without limitation information such as names, addresses, phone numbers, facsimile numbers and email addresses. This Privacy Statement: (i) explains AQHRA’s practices with respect to the collection, use and disclosure of personal information by AQHRA; and (ii) provides information on how to access, correct and update personal information, and how to contact AQHRA with privacy related questions or comments.

### **Personal information collection by AQHRA**

AQHRA collects certain personal information when you or your organization becomes a member of AQHRA. AQHRA does not collect personal information about you without your knowledge.

### **Personal information use by AQHRA**

Your personal information may be used to establish and maintain you or your organization as a member of AQHRA; to perform marketing and advertising services; and to meet legal obligations. AQHRA will request your consent if we wish to use your personal information for any other purpose.

### **Personal information disclosure by AQHRA**

Personal information is disclosed (including by electronic means) by AQHRA to provide and produce publications, and for the purpose of administering any programs and events managed by the AQHRA and to perform marketing and advertising services.

Name and address information only is disclosed by AQHRA to the approved magazine(s) which you receive as a membership benefit.

AQHRA protects your personal information shared with these organizations by ensuring that such parties treat your personal information with the same level of protection as it is by AQHRA. These organizations shall not sell or use the

personal information provided by AQHRA for any purpose other than providing you with their publications.

AQHRA will not disclose your personal information to any other third parties without your consent to do so. AQHRA reserves the right to disclose personal information if required to do so by law or in the good faith belief that such action is reasonably necessary to comply with the legal process, respond to claims or to protect the rights, property or safety of AQHRA, its employees, members or the public.

### **Consent to use of personal information**

In AQHRA's Application for Membership you are asked for your consent to AQHRA's collection, use and disclosure of your personal information. By submitting personal information to AQHRA other than through an Application for Membership, you acknowledge and agree that you consent to the collection, use and disclosure practices set out in this Privacy Statement as they relate to your personal information. You may withdraw this consent at any time by contacting AQHRA as set out below. However by doing so you limit AQHRA's ability to maintain you or your organization as a member.

### **Accessing, correcting and updating personal information**

You are asked to update personal information submitted to AQHRA whenever it changes and yearly upon renewal of the membership of you or your organization. At any time you may request that AQHRA correct or update your personal information by contacting AQHRA as set out below. AQHRA will use commercially reasonable efforts to ensure that your personal information is kept accurate and current.

### **Contacting AQHRA**

If you have any questions, comments or requests about your personal information or this Privacy Statement, you may contact us in one of the following ways:

**By email:** [aqhra@shaw.ca](mailto:aqhra@shaw.ca) **Phone:** (403) 381-8167 **Fax:** (403) 381-8197

**By post:**  
AQHRA  
Box 7004 RPO Town Square  
Leduc, AB T9E 1H7

Rev 1.2 2020/11